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means, responsive to sald communiqué identifier, for selecting at least one of said at least one of said plurality of wireless communication channels to receive, concurrently with more than one of said plurality of wireless subscriber devices, said communiqués that are transmitted by said cell sites on said selected at least one of said plurality of wireless communication channels.

A method of operating a communiqué wireless subscriber device for providing communiqué communication services to subscribers, via a cellular communication network that includes a plurality of cell sites, each of which provides a plurality of wireless communication channels in a cell that covers a predetermined volume of space around a cell site transmitting antenna, said cellular communication network transmitting communiqués on at least one of said plurality of wireless communication channels, said communiqué wireless subscriber device comprising the steps of:

communicating on a wireless basis with at least one of said plurality of cell sites;

storing a communiqué identifier that is not unique to said communiqué wireless subscriber device; and

selecting, in responsive to said communiqué identifier, at least one of said at least one of said plurality of wireless communication channels to receive, concurrently with more than one of said plurality of wireless subscriber devices, said communiques that are transmitted by said cell sites on said selected at least one of said plurality of wireless communication channels.

A communiqué wireless subscriber device for providing communiqué communication services to subscribers, via a cellular communication network that includes a plurality of cell sites, each of which provides a plurality of wireless communication channels in a cell that covers a predetermined volume of space around a cell site transmitting antenna, said cellular communication network transmitting communiqués on at least one of said plurality of wireless communication channels, said communiqué wireless subscriber device comprising:

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transceiver means for communicating on a wireless basis with at least one of said plurality of cell sites;

profile memory means for storing a communiqué identifier that is not unique to said communiqué wireless subscriber device; and

control means, responsive to said communiqué identifier, for selecting at least one of said at least one of said plurality of wireless communication channels to receive, concurrently with more than one of said plurality of wireless subscriber devices, said communiqués that are transmitted by said cell sites on said selected at least one of said plurality of wireless communication channels.

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